



HDB Financial Services Limited
Ground Floor, Zenith House,
Keshavrao Khadye Marg,
Opp. Race Course, Mahalaxmi,
Mumbai - 400034.
Tel : 022 - 39586300
Fax : 022 - 39586666
Web : www.hdbfs.com
CIN : U65993GJ2007PLC051028
Email ID : compliance@hdbfs.com

By Registered Post AD / Speed Post

Date: 29-09-2026

1. MAX HARDWARE AND SANITARY STORE
SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN
JELRA BALOTRA, BALOTRA-344022 RAJASTHAN

AND ALSO-
KHASRA NO. 246 WARD NO. 20 RABARIYO KA TANKA
BALOTRA-344022 RAJASTHAN
2. ASHOK KUMAR
SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN
JELRA BALOTRA, BALOTRA-344022 RAJASTHAN
3. LALITA DEVI
RABARIYO KA TANKA BADMER BALOTRA-344022 RAJASTHAN

Subject: Notice for Sale of the Mortgaged Property (Ref. Loan Account Number- 30662261)

Dear Sir / Madam,

Please refer to Demand Notice dated 15-04-2025 issued by HDB Financial Services Limited (hereinafter called HDBFS) under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act"), wherein the Company had called upon you to pay the dues of **Rs. 33,22,632.50 (Rupees Thirty Three Lakhs Twenty Two Thousand Six Hundred & Thirty Two and Paise Fifty Only)** as of **09.04.2025** with further interest as per terms and conditions of loan agreement alongwith other incidental, costs and expenses till actual realization. until payment in full (hereinafter referred as the "outstanding amount") and payable by you all pertaining to loan account number **30662261** within 60 days from the date of the said notice.

Since you have failed and neglected to pay the amount as demanded in the said notice as such, the Authorized officer of HDBFS has taken **Physical Possession** of the properties described herein below in Annexure "A" (and referred hereinafter as "Secured Assets") in exercise of the powers conferred on him under Section 13 (4) of the said Act read with Rule 9 of the said Rules. This is to inform you that all the requisitions under the provisions of **SARFAESI Act and The Security Interest (Enforcement) Rules, 2002** have been complied with and HDBFS now proposes to sell the secured asset as mentioned in Annexure "A" annexed herewith by public auction and/or any other methods as prescribed under the provisions of Rule 8 (5) of Security Interest (Enforcement) Rules, 2002 after a period of 15 days from the date of this notice on 'AS IS WHERE IS AND WHATEVER THERE IS' basis, unless we receive the entire outstanding i.e. **Rs. 33,22,632.50 (Rupees Thirty Three Lakhs Twenty Two Thousand Six Hundred & Thirty Two and Paise Fifty Only)** as of **09.04.2025** with further interest as per terms and conditions of loan agreement along with other incidental, costs and expenses till actual realization **together with incidental expenses, cost and charges** (hereinafter referred as the "outstanding amount"). until payment in full within the statutory period of 15 days, which please note.

.No.	PARTICULARS	DETAILS
1	DATE OF INSPECTION	14-Oct-2026 - BETWEEN 1:00 PM TO 2:00 PM IST
2	LAST DATE OF DEPOSIT OF EMD AND DOCUMENTS	16-Oct-2026 till 5 PM
3	PLACE OF SUBMISSION OF DOCUMENTS	HDB FINANCIAL SERVICES LTD E-145, Ramesh Marg, Opp Sardar Patel Marg, C-Scheme, Jaipur Rajasthan 302001
4	DATE OF AUCTION	17-Oct-2026

Registered Office: Radhika, 2nd Floor, Law Garden Road, Navrangpura, Ahmedabad-380009



5	TIME OF AUCTION	10.30 AM TO 11.30 AM WITH FURTHER EXTENSION OF 5 MINUTES
6	MODE OF AUCTION	E-AUCTION THROUGH WEBSITE : https://www.bankeauctions.com

(The borrower's attention is invited to provisions of Sub-Section (8) of Section 13 of the Act, in respect of time available, to redeem the secured assets)

For HDB Financial Services Limited

Authorized Officer

Annexure- A

Name of the Borrowers and Account No.	Amount outstanding	Description of Mortgage property	Reserve Price Fixed (IN INR) & EMD (IN INR)
1. MAX HARDWARE AND SANITARY STORE, SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN JELRA BALOTRA, BALOTRA-344022 RAJASTHAN AND ALSO- KHASRA NO. 246 WARD NO. 20 RABARIYO KA TANKA BALOTRA-344022 RAJASTHAN 2. ASHOK KUMAR, SHOP NO. 8,9,10 SIWASNI GANCHI SMAJ BHAWAN JELRA BALOTRA, BALOTRA-344022 RAJASTHAN 3. LALITA DEVI, RABARIYO KA TANKA BADMER BALOTRA-344022 RAJASTHAN Loan Account Number - 30662261	Rs. 33,22,632.50 (Rupees Thirty Three Lakhs Twenty Two Thousand Six Hundred & Thirty Two and Paise Fifty Only) as of 09.04.2025	All That Piece And Parcel Of Residential Plot Situated at Khasra No. 246, Ward No. 20, Rabariyo Ka Tanka Of Balotra Tehsil Pachpada District Barmer RAJASTHAN. Admeasuring Area 955.50 Sq. Feets, Bounded as North: Property of SH Prabhulal Parmar, South: Road, East: Property of Babulal Ghachi, West: Property of Sh. Madanlal/Megharam.	Reserve Price (IN INR): Rs. 40,36,996/- (Rupees Forty Lakhs Thirty Six Thousand Nine Hundred Ninety Six Only) EMD Amount (IN INR): Rs. 4,03,700/- (Rupees Four Lakhs Three Thousand Seven Hundred Only)

FOR HDB FINANCIAL SERVICES LIMITED

AUTHORIZED OFFICER

Registered Office: Radhika, 2nd Floor, Law Garden Road, Navrangpura, Ahmedabad-380009



Department Of Posts

Bulk Booking Receipt

Office Name : N.G.Mandi HO User ID : 10296294
BPC

Booking Date : 01-10-2026 12:04:43

Generated on : 01-10-2026 12:06:32

Mode of Payment : SQ

Booking Ref. ID : 2826000601102627134

Sl. No.	Article Number	Product Name	Base Tar-iff(Incl. VAS)	Mode of Payment	Sender Name	Receiver Details	Dest. Pin-code	Counter No	Shift No	Weight (in gms)	Remarks	Created By	Created On
1	ER590522514IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	VIJAY SINGH, PALI MARWAR H.O,	306401	2	1	10		10296294	01-10-2026 12:04:43
2	ER590522531IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	VIJAY SINGH, PALI MARWAR H.O,	306401	2	1	10		10296294	01-10-2026 12:04:43
3	ER590522545IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	ASHA, PALI MARWAR H.O,	306401	2	1	10		10296294	01-10-2026 12:04:43
4	ER590522559IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	SHANTI, PALI MARWAR H.O,	306401	2	1	10		10296294	01-10-2026 12:04:43
5	ER590522562IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	MAA SHARDA, PALI MARWAR H.O,	306401	2	1	10		10296294	01-10-2026 12:04:43
6	ER590522616IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	VIJAY SINGH, PALI MARWAR H.O,	306401	2	1	10		10296294	01-10-2026 12:04:43
7	ER590522620IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	MAX HARD-WARE, BALOTRA S.O,	344022	2	1	10		10296294	01-10-2026 12:04:43
8	ER590522633IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	MAX HARD-WARE, BALOTRA S.O,	344022	2	1	10		10296294	01-10-2026 12:04:43
9	ER590522647IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	ASHOK KUMAR, BALOTRA S.O,	344022	2	1	10		10296294	01-10-2026 12:04:43
10	ER590522655IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	LALITA DEVI BALOTRA S.O,	344022	2	1	10		10296294	01-10-2026 12:04:43
11	ER590522528IN	Inland Speed Post Document	47	SQ	HDB FINANCIAL SERVICES LTD	VIJAY SINGH, PALI MARWAR H.O,	306401	2	1	10		10296294	01-10-2026 12:04:43

Sl. No	Mail Type	Qty	Base Tariff(Incl. VAS)	CGST	SGST	Prepaid	Discount	Duties	Net Amount
1	Inland Speed Post Document	11	517	47	47	—	—	—	611
Grand Total		11	517.00	47.00	47.00	0.00	0.00	0.00	611.00

Sl. No	Mail Type	Qty	Ins. Charge	POD Charge	Reg Charge	OTP Charge	CODR/COD charge	AMS Charge	Door Deliv.
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